

Primery Logo

The vertical logo is the primary logo and should be used in most instances

When you place the logo in a design, please make sure you give it room to breathe(clearspace)

Always leave a clearspace area equal to the height of the icon.



The secondary logo is also for large-scale use.

Avoid using at small sizes, as it can become illegible.

Always use the logo files provided.

Do not re-create.



Colours:

#f2ec9e

#ae9052

#000000

#ae9052

#f2ec9e

#ae9052

Logo colour Versions:



Logo Misuse

Do not cut the logo



Do not change the transparency of the logo



Do not shuffle around the colors of the icon



Do not use different colors



Do not distort the logo



Do not use drop shadows or any other effects



Do not recreate using any other typeface



Do not outline logotype

